

KONCEPT RESIDENTIAL



ASK DEVELOPMENTS

Category : RESIDENTIAL
Client : ASK DEVELOPMENTS
TYPE : BRAND CONCEPT
STATUS : DESIGN



PRIME STUDENT LIVING MANCHESTER

Category : Student Residential

Location: UK-wide

Client : Crosslane

Status : Ongoing

We are working with Crosslane to develop brand standards for their student developments throughout the UK and Europe. We undertook a full interior design review of their existing interior scheme and produced a report which assisted the client to formulate a direction and design brief in order to stand out in a competitive market. We are continuing to develop a set of brand guidelines to make the Prime Student Living brand instantly recognisable whilst being adaptable to different locations and markets.



APARTMENTS BY ODDFELLOWS CHESTER

Category : Residential/Hotel
Location: Chester
Client : Oddfellows Hotel
Contract : Traditional
Status : Complete

The newly launched coach house offers a two bedroomed apartment in the city for Oddfellows hotel guests wishing to stay longer, with all the style and amenities they could expect in the hotel itself. Being situated in a former coach house building the new Apartments by Oddfellows were inspired by an idea of whimsical travel. The bedrooms feature stacked suitcase wallpaper, antique map lampshades, stable-door wardrobes and vintage balloon flight posters.



GEORGIAN FARMHOUSE WHITBARROW

Luxury Apartments



XQ7 SALFORD

Status : Complete
Value : £26 Million

This apartment scheme creates 262 apartments in a 12 storey development for Amstone Developments and Lowry Homes. The building has been phased with 3 phases and all units have been sold. The scheme provides 255 cars over 2 levels and has a pedestrian link directly to the tram station platform.

The scheme creates a contemporary building, in render, timber and panels, with large balconies, framing the end of Ordsall Lane, and providing a transition between a Capital Ventures site and the lower accommodation on the old Salford Quays Campus site (of which planning consent was originally gained by LRW but passed onto David Mcleans who implemented a different scheme).



RECEPTION
STATUS: IN DESIGN



GREENQUARTER MANCHESTER

Category : **Residential**

Value : **£130 Million**

Status : **Complete**

Greenquarter is made up of seven separate buildings each individually designed by one architects practice.

Buildings 2 and 3 were won in competition, competing with 5 other architects, and the intention was to attempt to move on from the rather heavy style buildings set by phase 1, and to start to lighten and refresh the buildings as one moved around the site.

This phase saw the development of what we described as the 'Crosby perfect apartment'. This met all their criteria but made apartments smaller but with the same overall internal spaces (by minimising circulation) and drove gross to netts to 84%.

As part of the concept for these buildings, these blocks and the others in the masterplan, were reorientated to maximise light between the buildings and to create a usable courtyard between the buildings. The block 2 and 3 courtyard became a private courtyard garden, with the emergence of the central linear park between blocks 2 and 4 being a public space. Blocks 2 and 3 built as one phase created 327 apartments in two 10 storey buildings, with car parking set below the buildings.

Block 4 represented the largest single phase building on the site with over 330 apartments. This building was also the tallest at over 21 storeys at its highest point. It was a challenge to make this linear block interesting and deal with pedestrian and vehicular access's into the site and into the building.



PRS - PUBLIC AREA COMMISSIONS

We are carrying out several commissions for public areas/hub facilities for PRS projects, undertaken by our interiors business 'Koncept' direct with the end purchasers, these includes schemes for Moorefield, Grainger Trust and a private operator. Our interiors team bring a specialist hospitality experience through their hotels expertise to make these PRS area special and unique in their quality of service and branding.

We can also offer Feng Shui services to complement this service.

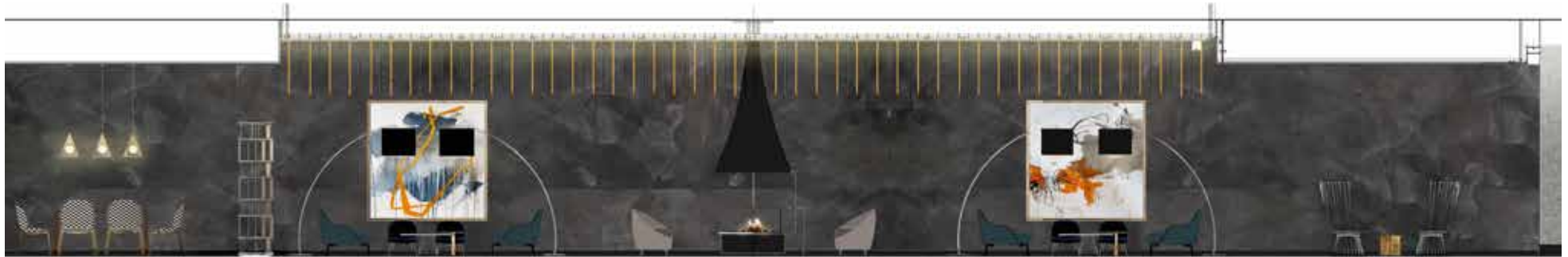


CLIPPERS QUAY SALFORD



**FORTH BANKS
NEWCASTLE**

21 STRAND ST LIVERPOOL



Precedents